

INSIDE THIS ISSUE:

Stock Market Today
Say What?
Play of the Day
Notable Numbers

KEY TAKEAWAYS

- ⇒ *Post-election insanity is just not helpful*
- ⇒ *Fears of a post-election bubble are overblown but frothy valuations for certain indices are not*
- ⇒ *Year-end profit taking, portfolio re-balancing are about to take hold. See how they impact stocks.*
- ⇒ *Big pharma may be the best play in the near term. See valuations of key names*
- ⇒ *NASDAQ stocks are the best value and S&P 500 stocks could be the best GARP/value versus small cap*

THE MAJOR INDICES

Index	Close	2016
DJIA	19171	10.0%
S&P 500	2192	7.2%
NASDAQ	5256	5.0%
Russell 2000	1314	15.7%

(figures are rounded)

GIVE IT A CHANCE

There is no denying that since the November election, there has been a tangible increase in racist and anti-Semitic attacks. And that is just wrong. It's also weird for me to drive down the road and see a guy holding up a sign that say: "We elected a racist President and I won't accept it." I wondered out loud if he will be standing there for the next 4 years. It also made me think of the ABBA hit single "Take a Chance on Me." Shouldn't we give President-elect Trump a chance?

On a related note, is it us or has the animosity between the Trump and Clinton supporters increased post-election? From complaining about the electoral college to accusations of voter fraud, the contentiousness is still running hot. One of the more comical that illustrates this paranoia is the rant by **PepsiCo (NYSE – PEP)** CEO Indra Nooyi.

Check out the link below.

<http://www.businessinsider.com/pepsico-ceo-mourns-trump-win-2016-11>

The country elected a president not an all-powerful dictator who can order someone to take you away based on your sexual orientation! This mood is one of the overriding reasons Trump won. A great number of people were tired of Obama wielding his executive power to circumvent Congress, and Clinton offered no rebuke. The Trump supporters are not innocent either. The out-right rejection of Mitt Romney illustrates this, as he is a moderate and ideal for Secretary of State, in our humble opinion. Finally, the vindictiveness over the Clinton email scandal and call for prosecution at all costs is yet another example. The precedent for leniency was established from the other side forty years ago, when the Democrats did not pursue Nixon after his resignation. In summary, we all need to take a Xanax®!

The Stock Market Today

U.S. Stock Market Index Performance 12/5/2016								
Index	Close	52-Wk Hi	52-Wk Low	Hi Date	Low Date	% off High	% from Low	% Above 200-DMA
DJIA	19,171	19,225	15,451	11/30/16	1/20/16	0.3%	24.1%	6.3%
S&P 500	2,192	2,214	1,810	8/15/16	2/11/16	1.0%	21.1%	3.8%
NASDAQ	5,256	5,404	4,210	11/29/16	2/11/16	2.7%	24.8%	4.7%
Russell 2000	1,314	1,347	943	11/25/16	2/11/16	2.4%	39.3%	11.5%
Average						1.6%	27.3%	6.6%
Sources: www.BarChart.com, Goldman Small Cap Research								

There is a ton of talk about a pending post-election bubble, and doom and gloom once the new Administration takes office. That may all be true. Unlikely, but could happen. What is more reasonable is that we went too far too fast, as is often the case. The pendulum swings too far in one direction and then does the same in the other. Still, dig on this. If I was a betting man, I would largely stay away from the mega caps and small caps. Yes, small caps. But, just for a spell.

As you can see from the table, all indices are up big from their February lows. But, the Russell 2000 Index is killing it! From the low on 2/11/16 to the high on 11/25/16 the index is up 42.8%! Wow. This is December and I see some year-end profit-taking in our future which could put pressure on stocks, rather than this bubble nonsense. Moreover, institutions are in the throes of portfolio re-balancing and restructuring for next year which adds to volatility. So, the net 2 weeks could be a bit dicey, followed by fun.

As to the DJIA, it is up 10% year-to-date and with a RSI over 73, it is frothy. Frankly, what appears to be the best buys are NASDAQ stocks, where some of the profit-taking may have even started. I would not be surprised to see this index offer the net near term gains.

Play of the Day

Earlier we mentioned Xanax, the treatment offered by **Pfizer, Inc. (NYSE – PFE)** to combat panic and anxiety. This was calculated as right after the election we noted that the pharmaceutical and biotech industries were set to take off with what most believe will be a reprieve from Obamacare from the Congress and President Trump. Below is a simple table offering some basic statistics from both U.S. and international big pharma firms to give you a 10,000-foot view.

Miscellaneous Large Cap Pharma Metrics

(Source: Yahoo! Finance)

Company	Ticker	Market Cap	Price	Dividend Yield	Forward P/E	ROA	ROE	Operating Margin	Profit Margin
Pfizer, Inc.	PFE	\$192B	\$31.63	3.8%	12.1	5.2%	9.5%	27.3%	11.6%
Eli Lilly and Company	LLY	\$71B	\$67.71	3.1%	17.1	6.0%	15.8%	17.1%	11.7%
Merck & Co., Inc.	MRK	\$169B	\$61.13	3.1%	15.7	6.0%	12.3%	24.0%	13.8%
Sanofi S.A.	SNY	\$108B	\$40.02	4.2%	13.6	--	--	21.8%	12.3%
GlaxoSmithKline plc	GSK	\$94B	\$37.70	5.0%	13.7	6.9%	4.8%	23.3%	1.1%
AstraZeneca plc	AZN	\$67B	\$25.89	3.5%	14.1	3.5%	14.9%	13.8%	10.3%
Bristol-Myers Squibb Co.	BMJ	\$94B	\$55.96	2.7%	18.8	10.0%	22.0%	28.3%	18.2%

We will leave the investigation of Company pipelines up to you, but at first blush, **PFE** might be a strong candidate for a stock pick while **AZN** might be one to avoid. An important metric that we did not consider which is along the lines of ROA and ROE is Return on Investment Capital (ROIC), a popular valuation metric for pharmaceutical firms. Finally, if you do not want to stock pick there is a plethora of ETF's to choose from. **iShares US Pharmaceuticals (NYSE – IHE)** offers exposure in Dow Jones size firms. The **ETF SPDR S&P Pharmaceuticals (NYSE – XPH)** offers a broader exposure into biotech and the small cap space in this sector. Whatever you decide, just remember we are a country of laws, and everyone needs to respect each other and chill out!

Say What?



Great info, insights, and hard-hitting stories make up this week's *Say What?* feature...

The New York Post

<http://nypost.com/2016/12/03/market-manipulation-creates-serious-risk-for-short-term-gain/>

A must-read

USA Today

<http://www.usatoday.com/story/money/personalfinance/2016/12/04/overdraft-coming-prepaid-cards-heavy-restrictions/94763686/>

A terrible idea. Sign of a sub-prime lending top?

Marketwatch

<http://www.marketwatch.com/story/the-trump-rally-in-the-stock-market-may-be-turning-into-a-bubble-2016-12-03>

Overblown, but instructive, pardon the pun.

Bloomberg

<https://www.bloomberg.com/news/articles/2016-12-02/fewer-women-are-managing-funds-in-the-u-s>

A little surprising.

ZeroHedge:

<http://www.zerohedge.com/news/2016-12-04/these-countries-have-nearly-eliminated-cash-circulation>

Interesting news and perspective.

Notable Numbers

AAll Sentiment Survey (figures rounded)

	<u>Current</u>	<u>Last Week</u>	<u>Long Term Avg</u>
Bullish	44%	50%	39%
Neutral	31%	34%	31%
Bearish	25%	28%	30%



I think even the most bullish investor has to get nervous when half of all respondents to the AAll Investor Sentiment Survey categorize themselves as Bullish. So, with a down week and talk of a post-election bubble following the big rise, it is no surprise that a bunch of Bulls went into huddle mode, either in the Neutral or Bearish category. Expect further attrition in anticipation of modest declines.

The Investor Intelligence figures suggest that Bulls are over 50% also and that the ratio of Bulls to Bears is around 2.5 to 1. A little excited, are we?

Look, for the week ended 11/16/16, equity fund inflows experienced a whopping \$23 billion inflow. The money had to be put to use so the market jumps were, in effect, a fait accompli. Since then, the inflows/outflows are flattish the past 2 weeks and may need more inflows to sustain market increases.

Yes, we lean toward GARP stocks and feel most comfortable with this approach. But, geez...the 12-month forward P/E on the Russell 2000 Index is a whopping 19.4x versus 18.4x for the S&P 500. Interestingly, once 4Q's results are out, the multiple on the S&P 500 will enjoy a drop because the poor year-over-year comparisons for energy stocks will turn positive, thus raising EPS and reducing P/E. The Russell 2000 will enjoy that as well but only to a small extent. Therefore, in small caps, it is time to be a cautious and careful stock picker.



The Goldman Guide

1498 Reisterstown Road, Suite 286 Baltimore Maryland 21208 Phone: 410.609.7100

info@goldmanresearch.com www.goldmanresearch.com

Launched in May 2010, *The Goldman Guide* is a free weekly publication of Goldman Small Cap Research and is written by Founder Rob Goldman with contributions from the GSCR contributor team. This non-sponsored investment newsletter seeks to provide investors with market, economic, political and equity-specific insights via an action-oriented, straight to the point approach. No companies mentioned in this newsletter are current sponsored research clients of the Company or its parent, unless noted. With some exceptions, all companies or investment ideas mentioned in this publication are publicly traded stocks listed either on the NYSE or the NASDAQ. Goldman Small Cap Research members and contributors' bios, certifications, and experience can be found on our website: www.goldmanresearch.com.

Disclaimer

This newsletter was prepared for informational purposes only. *Goldman Small Cap Research*, (a division of Two Triangle Consulting Group, LLC) produces non-sponsored and sponsored (paid) investment research. Goldman Small Cap Research is not affiliated in any way with Goldman Sachs & Co.

The Firm's non-sponsored research publications category, **Select Research**, reflects the Firm's internally generated stock ideas, along with economic, industry and market outlooks. In virtually all cases, stocks mentioned in **Select Research** offerings are listed on the NYSE or the NASDAQ. Publications in this category include the weekly newsletter *The Goldman Guide*, Market Monitor blogs, Special Reports, and premium products such as *The 30-30 Report*. Goldman Small Cap Research analysts are neither long nor short stocks mentioned in this newsletter.

Opportunity Research reports, updates and Microcap Hot Topics articles reflect sponsored (paid) research but can also include non-sponsored microcap research ideas that typically carry greater risks than those stocks covered in Select Research category. It is important to note that while we may track performance separately, we utilize many of the same coverage criteria in determining coverage of all stocks in both research formats. Please view the company's individual disclosures for each engagement, which can be found in company-specific **Opportunity Research** reports, updates and articles.

Goldman Small Cap Research has not been compensated for any content in this issue.

All information contained in this newsletter and in our reports were provided by the companies mentioned via news releases, filings, and their websites or generated from our own due diligence. Economic, market data and charts are provided by a variety of sources and are cited upon publication. Stock performance data and information are derived from Yahoo! Finance and other websites or sources, as noted. Our analysts are responsible only to the public, and are paid in advance to eliminate pecuniary interests, retain editorial control, and ensure independence.

The information used and statements of fact made have been obtained from sources considered reliable but we neither guarantee nor represent the completeness or accuracy. *Goldman Small Cap Research* did not make an independent investigation or inquiry as to the accuracy of any information provided by the Company, other firms, or other financial news outlets. *Goldman Small Cap Research* relied solely upon information provided by companies through filings, press releases, presentations, and through its own internal due diligence for accuracy and completeness. Such information and the opinions expressed are subject to change without notice. A *Goldman Small Cap Research* report, update, article, blog, note, or newsletter is not intended as an offering, recommendation, or a solicitation of an offer to buy or sell the securities mentioned or discussed. This newsletter does not take into account the investment objectives, financial situation, or particular needs of any particular person. This newsletter does not provide all information material to an investor's decision about whether or not to make any investment. Any discussion of risks in this presentation is not a disclosure of all risks or a complete discussion of the risks mentioned. Neither *Goldman Small Cap Research*, nor its parent, is registered as a securities broker-dealer or an investment adviser with the FINRA or with any state securities regulatory authority. Statements herein may contain forward-looking statements and are subject to significant risks and uncertainties affecting results.



The Goldman Guide

1498 Reisterstown Road, Suite 286 Baltimore Maryland 21208 Phone: 410.609.7100

info@goldmanresearch.com www.goldmanresearch.com

Separate from the factual content of our articles about the company featured in this newsletter, we may from time to time include our own opinions about the companies profiled herein, their businesses, markets and opportunities. Any opinions we may offer about the companies are solely our own, and are made in reliance upon our rights under the First Amendment to the U.S. Constitution, and are provided solely for the general opinionated discussion of our readers. Our opinions should not be considered to be complete, precise, accurate, or current investment advice. Such information and the opinions expressed are subject to change without notice.

ALL INFORMATION IN THIS REPORT IS PROVIDED "AS IS" WITHOUT WARRANTIES, EXPRESSED OR IMPLIED, OR REPRESENTATIONS OF ANY KIND. TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, TWO TRIANGLE CONSULTING GROUP, LLC WILL NOT BE LIABLE FOR THE QUALITY, ACCURACY, COMPLETENESS, RELIABILITY OR TIMELINESS OF THIS INFORMATION, OR FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL, SPECIAL OR PUNITIVE DAMAGES THAT MAY ARISE OUT OF THE USE OF THIS INFORMATION BY YOU OR ANYONE ELSE (INCLUDING, BUT NOT LIMITED TO, LOST PROFITS, LOSS OF OPPORTUNITIES, TRADING LOSSES, AND DAMAGES THAT MAY RESULT FROM ANY INACCURACY OR INCOMPLETENESS OF THIS INFORMATION). TO THE FULLEST EXTENT PERMITTED BY LAW, TWO TRIANGLE CONSULTING GROUP, LLC WILL NOT BE LIABLE TO YOU OR ANYONE ELSE UNDER ANY TORT, CONTRACT, NEGLIGENCE, STRICT LIABILITY, PRODUCTS LIABILITY, OR OTHER THEORY WITH RESPECT TO THIS PRESENTATION OF INFORMATION.

For more information, visit our Disclaimer: www.goldmanresearch.com