

WINNERS, INC. Roundtable Interview with WNRS Execs Offers Key Insights

Rob Goldman March 16, 2023

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WINNERS, INC. (OTCPK – WNRS - \$0.0044)	
Industry: Gambling	Price Target: \$0.024

COMPANY SNAPSHOT

Through its subsidiaries, Winners, Inc. is engaged in the business of sports wagering research, data, advice, analysis and predictions. Industry revenue has enjoyed substantial acceleration due to the explosion of sports handicapping arising from the 2018 Supreme Court decision enabling State with the right to approve sports gambling. VegasWinners is a registered sports gambling affiliate that is positioned to drive traffic to gaming operators for commission and is currently registered in nine states. The LongShot Report is a rapidly growing internet/online subscription-based company that provides advice on sports picks for fantasy and sports betting.

KEY STATISTICS

Price as of 3/15/23	\$0.0044
52 Week High – Low	\$0.0212 - \$0.0012
Est. Shares Outstanding	182.5M
Market Capitalization	\$.84M
Average Volume	371,295
Exchange	OTCPK

COMPANY INFORMATION

Winners. Inc.

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INVESTMENT HIGHLIGHTS

We recently held a highly enlightening CEO Roundtable interview with WNRS executives Wayne Allyn Root and Brian Foy. The interview confirmed our investment thesis and positioning for WNRS, along with offering valuable industry insights.

The interview provided detail regarding the evolution of March Madness for the average gambler, which greatly benefits WNRS. Now that sports gambling is available in 36 states, sports betting during March Madness has increased exponentially.

Changes in college sports such as NIL and the transfer portal have led to parity across college sports. This situation illustrates the need more than ever for guidance and analysis from some of the most experienced and successful sports handicappers in the industry, such as the WNRS team.

In addition to college sports, the interview provided key insights regarding the huge rise in golf betting popularity. Emergence of the LIV Tour and the pending Master's Tournament has taken betting to new heights.

WNRS's The Longshot report, led by Brian Foy, offers unique on the ground insights and guidance on golf. Golf fans represent some of the wealthiest bettors in the world.

Root and Foy debuted sleepers and other tips for March Madness and the Master's Tournament.

Separately, WNRS announced major news in the past week. Shares outstanding has now been reduced by over 50%--therefore, the value of the PPS should be 50% above recent levels. WNRS also cancelled a 1:20 reverse split and announced major expansions—events that should serve as major drivers, going forward.

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Senior Analyst: Robert Goldman

Rob Goldman founded Goldman Small Cap Research in 2009 and has over 25 years of investment and company research experience as a senior research analyst and as a portfolio and mutual fund manager. During his tenure as a sell side analyst, Rob was a senior member of Piper Jaffray's Technology and Communications teams. Prior to joining Piper, Rob led Josephthal & Co.'s Washington-based Emerging Growth Research Group. In addition to his sell-side experience Rob served as Chief Investment Officer of a boutique investment management firm and Blue and White Investment Management, where he managed Small Cap Growth portfolios and *The Blue and White Fund*.

ANALYST CERTIFICATION

I, Robert Goldman, hereby certify that the view expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the recommendations or views expressed in this research report.

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