

RDE, INC. Big Winner Has Room to Move Higher

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RDE, INC. (OTCQB – RSTN - \$3.86)

Industry: E-Commerce

6 Mo. Price Target: \$7.50

COMPANY SNAPSHOT

RDE, Inc. (Restaurant, Dining and Entertainment) is a pioneer in the restaurant deal space and the nation's largest restaurant-focused digital deals brand. Founded in 1999, Restaurant.com, Specials by Restaurant.com and the Corporate Incentives division connect digital consumers, businesses and communities offering thousands of dining, retail, and entertainment deal options nationwide at over 184,000 restaurants and retailers. Restaurant.com prides itself on offering the Best Deal, Every Meal. Restaurant certificates and gift cards allow customers to save at restaurants across the country with just a few clicks.

KEY STATISTICS

Price as of 2/10/21	\$3.86
52 Week High – Low	\$4.48 - \$0.24
Est. Shares Outstanding	11.3M
Market Capitalization	\$40.6M
Average Volume	15,551
Exchange	OTCQB

COMPANY INFORMATION

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INVESTMENT HIGHLIGHTS

Conclusion: Since our initiation of coverage last month, RSTN peaked at \$4.48, a 124% jump, before settling at current prices. Key trends and milestones are primed to drive RSTN's shares toward our 6-month price target of \$7.50, which represents 7x 2021 revenue, in line with its peer group.

The Most Important Trends Are in RSTN's Favor. COVID-19 figures are on the decline, vaccine distribution is on the rise, and consumers are itching to return to social normalcy. We maintain that no other firm stands to benefit more from a return to normalcy in 2021 and beyond than RSTN. Moreover, RSTN could serve as a leading indicator in the consumer economic recovery.

What's New. The Company just signed a partnership agreement with Chicago's popular chain of Rosebud and Carmine restaurants for daily deal services. We believe this is one of many new deals in the offing.

What's Ahead. Today at 1:30 PM EST, RSTN management will be presenting via webcast at the Virtual Investor Conference. It is a great opportunity for investors to get updated on the latest news with the Company. <https://bit.ly/2KtV6MY>

Upcoming Financials. RSTN will soon release FY20 financials for the ten months RDE owned the Restaurant.com unit, and which were effective as of March 1, 2020.

RECENT TRADING HISTORY FOR RSTN

(Source: www.BigCharts.com)



SENIOR ANALYST: ROBERT GOLDMAN

Rob Goldman founded Goldman Small Cap Research in 2009 and has over 25 years of investment and company research experience as a senior research analyst and as a portfolio and mutual fund manager. During his tenure as a sell side analyst, Rob was a senior member of Piper Jaffray's Technology and Communications teams. Prior to joining Piper, Rob led Josephthal & Co.'s Washington-based Emerging Growth Research Group. In addition to his sell-side experience Rob served as Chief Investment Officer of a boutique investment management firm and Blue and White Investment Management, where he managed Small Cap Growth portfolios and *The Blue and White Fund*.

ANALYST CERTIFICATION

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