

FINDIT, INC. Company Hitting on All Cylinders; Raising Price Target

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FINDIT, INC. (OTC – FDIT - \$0.141)

Industry: Social Media Management

New Price Target: \$0.45

COMPANY SNAPSHOT

Findit, Inc. features an open, full-service, interactive Social Media and Social Networking Content Management Platform that enables all Member content with access to leading search engines such as Google, Yahoo, Bing, etc. This access leads to content indexing in these search engines. Findit provides Members the ability to post, share, and manage their content and users have the option to submit URLs that they want indexed in Findit search results. All posts on Findit can be shared to other social and bookmarking sites by members and non-members, substantially improving an organization or user's online presence and search rankings.

KEY STATISTICS

Price as of 10/27/20	\$0.141
52 Week High – Low	\$0.2525 - \$0.006
Est. Shares Outstanding	269.7M
Market Capitalization	\$38.0M
Average Volume	645,108
Exchange	OTCPK

COMPANY INFORMATION

Findit, Inc.

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 Suite 200
 Peachtree Corners GA 30092

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 Email: finditsocial@findit.com
 Phone : 404.443.3224

INVESTMENT HIGHLIGHTS

Conclusion: Recent events have prompted us to raise our target by roughly 20% from \$0.37 to \$0.45. The Company is gaining strong business traction ahead of our forecasts. Moreover, we believe elements of its model are set to attract a steady stream of new users fed up with current social media censorship, translating into new business and an expanded reach.

No Censorship: One of the main issues infuriating social media users is content censorship or the use of algorithms that place other posts ahead of your own or other posts in which you have a strong interest. This is a high profile and pervasive problem. Since one of the hallmarks of Findit is that it does not censor posts, we believe a major user signup expansion is set to occur, generating new revenue.

New Customers—including Goldman: Findit is gaining strong traction with new and existing customers who see the benefits of the Company's innovative approach. In fact, we have begun procuring keywords and plan to become an active member and client. In our view, with new video and other features in the offing, it is like Facebook 10 years ago but with a better mousetrap and improved post sharing and indexing capabilities.

Stock Is a Big Winner With More Gains to Come. Since our initiation a month ago, the stock hit a new 52-week high (before dropping off), average volume has doubled and the stock trades above its 50 and 200-day moving averages. Clearly, the Findit story resonates with investors and members/clients alike and new traction/features should take the stock to new heights.

RECENT TRADING HISTORY FOR FDIT

(Source: www.StockCharts.com)





SENIOR ANALYST: ROBERT GOLDMAN

Rob Goldman founded Goldman Small Cap Research in 2009 and has over 25 years of investment and company research experience as a senior research analyst and as a portfolio and mutual fund manager. During his tenure as a sell side analyst, Rob was a senior member of Piper Jaffray's Technology and Communications teams. Prior to joining Piper, Rob led Josephthal & Co.'s Washington-based Emerging Growth Research Group. In addition to his sell-side experience Rob served as Chief Investment Officer of a boutique investment management firm and Blue and White Investment Management, where he managed Small Cap Growth portfolios and *The Blue and White Fund*.

ANALYST CERTIFICATION

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