

REALBIZ MEDIA GROUP, INC.

Company Reaches Major Inflection Point; Major Upside in Offing

Rob Goldman
rob@goldmanresearch.com

January 16, 2014

REALBIZ MEDIA GROUP, INC. (OTC:QB – RBIZ - \$1.18)	
Price Target: \$7.00	Rating: Speculative Buy

COMPANY SNAPSHOT

RealBiz Media Group, Inc. is a real estate digital media and technology company whose proprietary video processing technology makes it one of the leaders in providing home video tours to the real estate industry. Its client base includes more than 100,000 real estate agents and brokers. Through its wholly owned HomeTourNetwork operation, the company provides a Television video on demand network, a growing MVA network, and an existing Virtual Tour network. The company enjoys access to the nation's largest real estate companies with numerous approved vendors and national contracts, both key to its future development programs.

KEY STATISTICS

Price as of 1/15/14	\$1.18
52 Wk High – Low	\$4.65 – 0.26
Est. Shares Outstanding	46.6M
Market Capitalization	\$55M
3 Mo Avg Vol	10,000
Exchange	OTCQB

COMPANY INFORMATION

RealBiz Media Group, Inc.
 2690 Weston Road, Suite 200
 Weston Florida 33331
 954.888.9779
www.realbizmedia.com
investorrelations@realbizmedia.com

INVESTMENT HIGHLIGHTS

The Bottom Line: On the heels of major news announcements and just ahead of key inflection points in its business model, we believe that is on the cusp of generating meaningful revenue later this quarter. In our view, this low-float digital media and technology company's shares are set to return to the \$3-4 level in the near term. Here is why:

RBIZ just launched Nestbuilder.com, the first fully integrated video marketing platform that allows real estate agents full control of their out-bound marketing campaigns to online, TV and mobile channels on one platform. The site showcases over 600,000 videos and is expected to reach over one million videos by March 31, 2014. With 1.6 million in its base, RBIZ has more listings than rival Zillow (NYSE – Z).

Tens of thousands of agents will likely be fully engaged during the full-scale rollout this quarter, leading to the first meaningful quarter of revenue derived from this flagship offering. Revenue will be generated by real estate agent subscriptions, customization fees and advertising.

The dynamic and deep features, functionality, low cost, and ease-of-use of the platform negate the need for agents to have their own website. This is especially the case when considering the ability of the tool to consistently generate high quality leads.

Nestbuilder.com acts as a powerful social media marketing tool that integrates with RBIZ's 100,000 newly created agent web pages. The agent web pages will interact with mobile, video ads, the Microvideo App (MVA) platform and additional home video content to give the agent a powerful new way to engage and better serve their customers.



REALBIZ MEDIA GROUP, INC. (OTC:QB RBIZ)

Early this morning, RBIZ and Builders Update today announced a partnership to exclusively provide real estate agents direct access to new homes and homes under construction by homebuilders throughout the U.S. on RealBiz Media Group's nestbuilder.com. Builders Update's database inventory, currently including over 110,000 properties, will be added onto the Nestbuilder platform which is driven by RealBiz Media's patented video stitching technology, which already includes listings from the multiple listing services. The addition of new construction homes directly from homebuilders is a great complement to the home resale listings.

Positioning

The increasing use of online video has been a game-changer with respect to consumers' purchasing habits. In our view, this will only increase over time. The Company's Nestbuilder.com social media destination will help drive leads and sales for agents and tighten the agent/consumer relationship.

In our view, the RBIZ platform is tailored to dramatically improve sales for real estate agents while driving major traffic and revenue to RBIZ. In fact, we the Company's Micro Video App geared for use on mobile devices could emerge as the most disruptive technology in the space. While it may take a few months to measure traction, web traffic, and revenue metrics, by year-end, management believes that the estimated circulation of 500,000 MVA's could reach ten million monthly impressions, led by relationships with key players such as Hunt Real Estate ERA, Century 21, and others..

CONCLUSION

RealBiz Media Group, Inc. is on the cutting edge of a fast-growing, high value digital media platform for the real estate industry. Based on recent transactions, and the valuations for peer companies such as Trulia (NYSE – TRLA) and Zillow (NYSE – Z), we believe that as RealBiz's business scales, its market cap could be valued in the billions. TRLA and Z, which are both losing money, trade at high monthly unique visitors/ market cap multiples and RBIZ is well-positioned to join them based on its approach and new contracts. In fact, we believe that the new initiatives could enable the Company to rival Trulia's and Zillow's monthly unique figures, sometime in 2014, especially considering that the Company will have a video inventory of homes that is likely unrivalled.

With only about 2 million shares in the float, this exciting company is poised to reach our \$7.00 price target in short order, as it penetrates its customer base and monetizes its platform's offerings. The picture perfect stock chart can be found below. We rate these shares Speculative Buy.

REALBIZ MEDIA GROUP, INC. (OTC:QB RBIZ)

Recent Trading History For RBIZ

(Source: Stockta.com)





REALBIZ MEDIA GROUP, INC. (OTC:QB RBIZ)

Analyst: Robert Goldman

Rob Goldman has over 20 years of investment and company research experience as a senior research analyst and as a portfolio and mutual fund manager. During his tenure as a sell side analyst, Rob was a senior member of Piper Jaffray's Technology and Communications teams. Prior to joining Piper, Rob led Josephthal & Co.'s Washington-based Emerging Growth Research Group. In addition to his sell-side experience Rob served as Chief Investment Officer of a boutique investment management firm and Blue and White Investment Management, where he managed Small Cap Growth portfolios and *The Blue and White Fund*.

Analyst Certification

I, Robert Goldman, hereby certify that the view expressed in this research report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the recommendations or views expressed in this research report.

Disclaimer

This *Opportunity Research* report was prepared for informational purposes only.

Goldman Small Cap Research, (a division of Two Triangle Consulting Group, LLC) produces research via two formats: *Goldman Select Research* and *Goldman Opportunity Research*. The *Select* format reflects the Firm's internally generated stock ideas along with economic and stock market outlooks. *Opportunity Research* reports, updates and Microcap Hot Topics articles reflect sponsored (paid) research but can also include non-sponsored micro cap research ideas that typically carry greater risks than those stocks covered in the *Select Research* category. It is important to note that while we may track performance separately, we utilize many of the same coverage criteria in determining coverage of all stocks in both research formats. Research reports on profiled stocks in the *Opportunity Research* format typically have a higher risk profile, and may offer greater upside. *Goldman Small Cap Research* has been compensated by a third party in the amount of \$1,500 for a research subscription service. The Firm does not accept any equity compensation. All information contained in this report was provided by the Company via filings and news releases, or our own due diligence. Our analysts are responsible only to the public, and are paid in advance to eliminate pecuniary interests, retain editorial control, and ensure independence. Analysts are compensated on a per report basis and not on the basis of his/her recommendations.

Goldman Small Cap Research is not affiliated in any way with Goldman Sachs & Co.

The information used and statements of fact made have been obtained from sources considered reliable but we neither guarantee nor represent the completeness or accuracy. *Goldman Small Cap Research* did not make an independent investigation or inquiry as to the accuracy of any information provided by the Company, or other firms. *Goldman Small Cap Research* relied solely upon information provided by the Company through its filings, press releases, presentations, and through its own internal due diligence for accuracy and completeness. Such information and the opinions expressed are subject to change without notice. A *Goldman Small Cap Research* report or note is not intended as an offering, recommendation, or a solicitation of an offer to buy or sell the securities mentioned or discussed.

This report does not take into account the investment objectives, financial situation, or particular needs of any particular person. This report does not provide all information material to an investor's decision about whether or not to make any investment. Any discussion of risks in this presentation is not a disclosure of all risks or a complete discussion of the risks mentioned. Neither *Goldman Small Cap Research*, nor its parent, is registered as a securities broker-dealer or an investment adviser with FINRA, the U.S. Securities and Exchange Commission or with any state securities regulatory authority.

ALL INFORMATION IN THIS REPORT IS PROVIDED "AS IS" WITHOUT WARRANTIES, EXPRESSED OR IMPLIED, OR REPRESENTATIONS OF ANY KIND. TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, TWO TRIANGLE CONSULTING GROUP, LLC WILL NOT BE LIABLE FOR THE QUALITY, ACCURACY, COMPLETENESS, RELIABILITY OR TIMELINESS OF THIS INFORMATION, OR FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL,



REALBIZ MEDIA GROUP, INC. (OTC:QB RBIZ)

INCIDENTAL, SPECIAL OR PUNITIVE DAMAGES THAT MAY ARISE OUT OF THE USE OF THIS INFORMATION BY YOU OR ANYONE ELSE (INCLUDING, BUT NOT LIMITED TO, LOST PROFITS, LOSS OF OPPORTUNITIES, TRADING LOSSES, AND DAMAGES THAT MAY RESULT FROM ANY INACCURACY OR INCOMPLETENESS OF THIS INFORMATION). TO THE FULLEST EXTENT PERMITTED BY LAW, *TWO TRIANGLE CONSULTING GROUP*, LLC WILL NOT BE LIABLE TO YOU OR ANYONE ELSE UNDER ANY TORT, CONTRACT, NEGLIGENCE, STRICT LIABILITY, PRODUCTS LIABILITY, OR OTHER THEORY WITH RESPECT TO THIS PRESENTATION OF INFORMATION.

For more information, visit our Disclaimer: www.goldmanresearch.com