

PLANDAI BIOTECHNOLOGY, INC.

Timeline of Upcoming Events Indicate Major Milestones Ahead

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PLANDAI BIOTECHNOLOGY, INC. (OTC:QB – PLPL - \$0.495)

Price Target: \$2.00

Rating: Speculative Buy

COMPANY SNAPSHOT

Plandaí Biotechnology, Inc. and its subsidiaries develop highly bioavailable, phytonutrient rich extracts which are being utilized to deliver a new family of drugs to safely and affordably treat a multitude of diseases and conditions. Plandaí Biotechnology controls every aspect of the process, from growing the raw materials on its farms in South Africa, to producing its patented Phytofare™ extracts in-house, allowing the Company to guarantee the continuity of supply as well as quality control throughout the entire process. Targeted industries for the Company's products include beverage, cosmeceutical, wellness, nutraceutical, and pharmaceutical.

KEY STATISTICS

Price as of 7/31/13	\$0.495
52 Wk High – Low	\$0.62 – 0.04
Est. Shares Outstanding	110.9M
Market Capitalization	\$55.9M
3 Mo Avg Vol	56,000
Exchange	OTC:QB

COMPANY INFORMATION

Plandaí Biotechnology, Inc.
2226 Eastlake Ave, East #156
Seattle WA 18102
425.466.0212
www.plandaibiotech.com
info@plandaibiotech.com

KEY TAKEAWAYS

Given the numerous upcoming corporate and developmental events, PLPL shareholders will be rewarded as milestones are reached in 2H13.

Human Bioavailability Trials Est Start: 4Q13/1Q14

The first study to test the absorption properties of the green-tea based Catechin Complex in human subjects. Objective is to measure human bioavailability of Phytofare™ Catechin Complex.

The second study will test the effects of Phytofare™ Catechin Complex in inducing weight loss while also improving cholesterol and lowering blood pressure.

In Vitro Anti-Aging Tests: Complete End of 3Q13

This study will be followed by animal models, to be performed in 4Q13.

In Vivo Encapsulation Oral & Topical Form: 4Q13

Independent scientific investigations of Phytofare™ Catechin Complex in both powder and nano-encapsulated forms will be undertaken in 4Q13 both in vivo and mouse models to validate the extract for oral and topical formulations as an antimalarial drug.

Commercial Production: End of 4Q13

PLPL expects commercial production to commence by the end of Q4 with a daily volume estimated at 290 kg of total formulated Phytofare™ catechin complex. Nano encapsulated product available 1Q14.

Distribution Commences 4Q13

Nutricare PLC oversees all aspects of marketing Phytofare™ extracts for nutraceutical applications. Phyto Nutricare will pay PLPL a one-time license fee of \$2M and a recurring payment equal to 5% of future profits from *Phytofare*™ product sales.

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Recent Trading History For PLPL

(Source: Stockta.com)





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Senior Analyst: Robert Goldman

Rob Goldman founded Goldman Small Cap Research in 2009 and has over 20 years of investment and company research experience as a senior research analyst and as a portfolio and mutual fund manager. During his tenure as a sell side analyst, Rob was a senior member of Piper Jaffray's Technology and Communications teams. Prior to joining Piper, Rob led Josephthal & Co.'s Washington-based Emerging Growth Research Group. In addition to his sell-side experience Rob served as Chief Investment Officer of a boutique investment management firm and Blue and White Investment Management, where he managed Small Cap Growth portfolios and *The Blue and White Fund*.

Analyst Certification

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