April 2, 2012

Volume 2, Number 45



# **The Goldman Guide**



Inside this issue:

### Missed It By That Much

Select Research: Small Cap Picks

Micro Cap Picks Up an Average of 97%!

## Key Takeaways

- Micro cap picks up 97% even with one stock down sharply
- Small cap picks did well with 3 stocks over 30% in 30 days
- ⇒ Apple drives index performance
- ⇒ Will the Q1 earnings outlook help or hurt stocks?

# **Missed It By That Much**

For those of you that were fans of the television comedy *Get Smart*, you know of what I speak. In this case, I am referring to the Mega Millions jackpot. As you are probably aware, there were 3 winners, including one here in Maryland. I bought some tickets and after the drawing I believe I came as close as I ever will to winning the jackpot, should I choose to play again.

Although I may have had 2 numbers right on my tickets, the winning ticket was purchased at a 7-Eleven convenience store about 5 miles from my home. Probably the closest I will ever get to a few hundred million. Unless I break my cardinal rule and buy some of my own recommendations...but more on that later.

I am a voracious and speed reader of anything related to stocks and finance and spend hours every day perusing all kinds of data and information that temporarily turns me into the main character from *Rain Man.* (12 hours til the market opens. No Wopner on TV anymore.)

With the end of the first quarter, I came across some key data points which do not bode well and further bolsters some of our recent comments on the near term outlook.

As noted on page 2, the S&P 500 Index was up 12.6%, NASDAQ Composite up 18.7%, and the Russell 2000 Index was up 12.4%. Apple, by virtue of being the single largest in the S&P 500, accounted for fully 15% of the performance. NASDAQ, which put in a crazy strong ride, was bolstered even further by Apple.

According to *Barron's* from the earnings perspective, 4Q11 results in the S&P 500 rose 13% but would have been only 10% without Apple. If you look at 1Q12's projected earnings figures, excluding Apple, there will be no earnings growth year-over-year. Ouch.

With no earnings growth, high oil prices, and other economic uncertainty, we need solid sequential quarterly earnings and other catalysts to keep the market going. For now, we are handicapping flat to down 2% for the S&P 500 for Q2. Page 2

dELiA\*s

deLiA's (NASDAQ -DLIA) was our best performer for the quarter.



<u>Index</u>	<u>Close</u>	<u>YTD</u>
DJIA	13,212	8.8%
S&P 500	1408	12.6%
NASDAQ	3092	18.7%
Russell 2K	830	12.4%

(figures are rounded)

Small Cap Picks 1Q12   Stock Date Price 3/30/12 Price Return Peak Price Return   QCCO* 2-Jan \$4.02 \$4.16 3.5% \$4.99 24.1%   LOV* 2-Jan \$3.80 \$4.50 18.4% \$4.82 26.8%   NEI 7-Jan \$1.22 \$1.43 17.2% \$1.59 30.3%   NSSC* 19-Jan \$2.81 \$3.13 11.4% \$3.15 12.1%   FHCO 19-Jan \$5.17 \$5.42 4.8% \$5.69 10.1%   STEI 26-Jan \$6.34 \$6.07 -4.3% \$6.71 5.8%   GLUU* 3-Feb \$4.00 \$4.85 21.3% \$5.18 29.5%   LLNW 10-Feb \$3.98 \$3.29 -17.3% \$4.33 8.8%   ABTL 17-Feb \$1.05 \$0.97 -7.6% \$1.06 1.0%   DLIA 17-Feb \$1.12 \$1.40 25.0% \$1.62 44.6%   SLP 24-Feb \$4.10 \$4.41 7.6% \$4.69	GSCR Scorecard							
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NSSC* 19-Jan \$2.81 \$3.13 11.4% \$3.15 12.1%   FHCO 19-Jan \$5.17 \$5.42 4.8% \$5.69 10.1%   STEI 26-Jan \$6.34 \$6.07 -4.3% \$6.71 5.8%   GLUU* 3-Feb \$4.00 \$4.85 21.3% \$5.18 29.5%   LLNW 10-Feb \$3.98 \$3.29 -17.3% \$4.33 8.8%   ABTL 17-Feb \$1.05 \$0.97 -7.6% \$1.06 1.0%   DLIA 17-Feb \$1.12 \$1.40 25.0% \$1.62 44.6%   SLP 24-Feb \$4.10 \$4.41 7.6% \$4.69 14.4%   WOLF 26-Mar \$5.59 \$5.72 2.3% \$5.75 2.9%   NOOF 26-Mar \$1.43 \$1.55 8.4% \$1.60 11.9%	LOV*	2-Jan	\$3.80	\$4.50	18.4%	\$4.82	26.8%	
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DLIA   17-Feb   \$1.12   \$1.40   25.0%   \$1.62   44.6%     SLP   24-Feb   \$4.10   \$4.41   7.6%   \$4.69   14.4%     WOLF   26-Mar   \$5.59   \$5.72   2.3%   \$5.75   2.9%     NOOF   26-Mar   \$1.43   \$1.55   8.4%   \$1.60   11.9%	LLNW	10-Feb	\$3.98	\$3.29	-17.3%	\$4.33	8.8%	
SLP24-Feb\$4.10\$4.417.6%\$4.6914.4%WOLF26-Mar\$5.59\$5.722.3%\$5.752.9%NOOF26-Mar\$1.43\$1.558.4%\$1.6011.9%	ABTL	17-Feb	\$1.05	\$0.97	-7.6%	\$1.06	1.0%	
WOLF   26-Mar   \$5.59   \$5.72   2.3%   \$5.75   2.9%     NOOF   26-Mar   \$1.43   \$1.55   8.4%   \$1.60   11.9%	DLIA	17-Feb	\$1.12	\$1.40	25.0%	\$1.62	44.6%	
NOOF 26-Mar \$1.43 \$1.55 8.4% \$1.60 11.9%	SLP	24-Feb	\$4.10	\$4.41	7.6%	\$4.69	14.4%	
	WOLF	26-Mar	\$5.59	\$5.72	2.3%	\$5.75	2.9%	
Ava Return 7.0% 17.1%	NOOF	26-Mar	\$1.43	\$1.55	8.4%	\$1.60	11.9%	
AVG Keturn / 0% 17.1%					7.00/		47.40/	
	Avg Keturn				1.0%		17.1%	

Select Research: Small Cap Picks

The table above is surprising and telling. For 4Q11, our small cap picks dramatically outperformed the micro cap (sponsored) research picks. This quarter, the reverse occurred. The stocks in the table above were all recommendations mentioned in 1Q12 editions of The Goldman Guide. While as a whole it appears that the recommendations slightly underperformed the Russell 2000 Index, one must take into account that recommendations were made throughout the quarter, as compared to the static performance of the index from 1/2/12. These figures reflect quarter-end prices returns and peak returns achieved post-recommendation. The peak price performance reached 17% versus the 12.4% YTD numbers and would be even higher if the last 2 stocks, introduced only a week ago, were not included.

Importantly, during the period, **3 stocks rose 30% in 30 days**, and although 3 stocks dropped while 10 jumped, none were down from peak prices. Also, 4 stocks were originally introduced in 4Q11, and if we used those prices, which were substantially lower, performance would have been even higher. QCCO is up 9.5% (plus a dividend), GLUU up 74%, LOV up 36% and NSSC up 37%.

# Our favorites are ABTL, DLIA, FHCO, NOOF, SLP, and WOLF.



Page 3

# Micro Cap Picks Up an Average of 97%!

GSCR Scorecard Sponsored Micro Cap Picks 1Q12								
Stock	Date	Price	Orig Price	1Q12 Peak	Price - Peak	3/30 Price	1Q12 Return	
SSIE ECTH	3-Jan 5-Jan	\$3.80 \$0.34	\$3.10 \$0.35	\$3.80 \$0.68	0.0% 100.0%	\$1.42 \$0.42	<mark>-62.6%</mark> 23.5%	
MIMV NVLX	27-Feb 29-Feb	\$0.12 \$0.037	\$0.29 \$0.026	\$0.60 \$0.09	400.0% 143.2%	\$0.57 \$0.056	375.0% 51.4%	
Avg Return	1				160.8%		96.8%	



Big names helped MIMV in Q1. APPL bought a rival and ex-GOOG exec joined the Mimvi team.

Admittedly, these *Opportunity Research* performance numbers are skewed, but regardless, it is impressive as these four stocks rose an average of 97% for the period. We remain very positive on all 4 stocks.

**SSIE:** Although Q1 was likely very challenging for SunSi Energies, other solar players are starting to bounce back. We think new business and business development initiatives will enable SSIE to return to its former levels.

**ECTH:** ecoTech has its ducks in a row with respect to executing its business plan and we expect more news, including some revenue recognition in Q2.

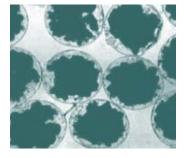
**MIMV:** With its biggest competitor acquired by Apple, Mimvi is ripe for a takeover at a premium to its current price. A former Google controller just joined the MIMV team which is a huge plus. Once liquidity increases, the stock should move higher.

**NVLX:** Once the SG Austria deal closes the overhang on the stock and naked shorts will be removed, causing a short squeeze. Nuvilex's current value is still less than what the pancreatic cancer treatment is worth alone. It likely goes to \$0.15 once it breaks through \$0.08 again.

## Little known fact:

I am also the editor of pennystockjunction.com and for Q1, we had at least <u>10 stock picks up over 30% in 30 days!!!</u>

Until next week...



Nuvilex's live-cell encapsulation technology and delivery system used to treat pancreatic cancer.



#### GOLDMAN SMALL CAP RESEARCH

1498 Reisterstown Road Suite 286 Baltimore MD 21208

Contact Us: 410.609.7100 info@goldmanresearch.com www.goldmanresearch.com

#### Analyst: Robert Goldman

Rob Goldman founded Goldman Small Cap Research (GSCR) in 2009. Rob has over 20 years of investment and research experience as a senior research analyst and as a portfolio and mutual fund manager. During his tenure as a sell-side analyst, he was a senior member of Piper Jaffray's Technology team. Prior to joining Piper, Rob led Josephthal & Co.'s Emerging Growth Research Group. Rob has also served as Chief Investment Officer of two boutique investment management firms, where he managed Small Cap Growth and Balanced portfolios and *The Blue and White Fund.* As an investment manager, Rob's model portfolio was once ranked the 4th best small cap growth performer in the U.S. by *Money Manager Review.* In addition to his work at GSCR, Rob is the editor of Penny Stock Junction (www.pennystockjunction.com.)

#### Analyst Certification

I, Robert Goldman, hereby certify that the view expressed in this newsletter accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the recommendations or views expressed in this research publication.

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