

The Goldman Guide

VOLUME 5 | ISSUE 14 | APRIL 6, 2014

INSIDE THIS ISSUE:

The Market's Delayed Reaction

What To Do Now

KEY TAKEAWAYS

- ⇒ NASDAQ and momentum stocks have sold off and there are land mines all over the place in the market right now
- ⇒ Stocks have had a delayed reaction to events since January 1
- ⇒ We accurately predicted how things would shake out but off on timing.
- ⇒ We are confident that a correction will occur in May
- ⇒ Buy value, GARP, and seasonal stocks today and stocks we have recently highlighted that have outperformed

KEY STATISTICS		
<u>Index</u>	<u>Close</u>	<u>2014</u>
DJIA	16323	-1.6%
S&P 500	1865	0.9%
NASDAQ	4128	-1.2%
Russell 2000	1153	-0.9%
(figures are rounded)		

THE MOST IMPORTANT WEEK OF THE YEAR

You will look back at this week and realize that this is the most important period of the year for stocks. A bizarre pattern has developed and depending upon what happens this week, we will know what lies ahead. This critical juncture could mean a big and steady drop with wholesale selling or a modest bounce that carries us for a few weeks.

The Backdrop: Bad Signs All Over the Place

Earlier this year, stocks ended on a strong note for consecutive Fridays which is an important technical positive. Last Friday, on the heels of new highs for the S&P 500 Index, NASDAQ collapsed 2.6% on heavy volume. In fact, the two biggest NASDAQ declines this year happened on Fridays in recent weeks and were driven by the 2 highest volume days of the year for the Composite. That is not a good sign going forward.

Friday's big drop on NASDAQ was largely due to mass selling of previous and long-standing momentum winners and was exacerbated by the realization that the unemployment picture isn't getting better and too many firms are guiding lower on Q1 financials. Although equity mutual funds saw their 15th straight positive inflows last week according to Lipper, the recent flurry of IPO activity has had an impact on the available dollars for investment. Essentially, institutions are being stretched thin. Finally, the momentum stock sales have resulted into a rotation into value and GARP (Growth at a Reasonable Price) stocks which, if they holds, could reflect a change in the pulse and direction of the market toward the corrective phase. After all, these types of rotations typically precede such moves downward.

To make matters worse, doomsday prognosticators are everywhere while bulls are clearly more muted in their sentiment regarding the market's future moves.

Goldman Small Cap Research The Goldman Guide www.goldmanresearch.com



The Market's Delayed Reaction

Nothing thus far in 2014, save for the Cannabis stock rally makes any sense. Against this backdrop and the fact that stock trading has been erratic, we are now taking a very different approach toward stocks. Allow me to explain.

In almost every start to a new year, the previous year's big movers begin to sell-off and get replaced by stocks that perhaps had a bad year before but are well positioned strategically and fundamentally attractive. Our stock picks and approach reflected the expectation of this phenomenon. However, since it did not occur until about 2 weeks ago, our picks, which are generally short term in nature, have trailed the market. For some reason, the momentum stocks remained in play while the more undervalued stocks stayed under the radar. Plus, the market reached new highs despite our projections that Q1 results would be negatively affected by weather and should be used as a catalyst to sell stocks.

While we blew it on the King Entertainment (NYSE—KING) IPO, we have been very accurate as to how things would collapse. We were just wrong on the timing. I originally thought it could occur in March but when that did not occur we elected to just stick to specific plays that seemed good bets. Here is an excerpt from our March 9, 2014 edition of the Guide:

"We have been really cautious of late as we believe that we are in the 8th inning of this bull market game...We recommend engaging in a pre-set sector rotation strategy. This tactical ideology is based upon the continued accumulation of tech and biotech in the near term. When these sectors begin to show some weakness, we would shift to certain consumer plays such as those in the auto or housing sector. This strategy should result in near-term outperformance."

Unfortunately, these changes occurred on a dime. But, the rotation has pretty much happened as we outlined. Tech and biotech continued to move and then sold off. Once they sold off, autos such as **Autobytel (NASDAQ—ABTL)** and housing stocks have made a run of late.

So where does all of this leave us? Is the party over? Will tech and biotech see accumulation again soon? Will NASDAQ bounce back this week?



What To Do Now

I could see a dead cat bounce in the sold-off momentum plays this week and that would give the investing public some comfort. Still, I believe that we have more downside to go. NASDAQ and the Russell 2000 have declined by 5%+ from their highs achieved early this year and 10% takes us to a corrective phase which I believe will occur in May.

That means you need to stock up on GARP, value, and seasonal plays that we will highlight in the Market Monitor this week. Despite the wicked sell-offs of 5.8% since March 13th, our two most recent *Guide* picks, New York & Co. (NYSE—NWY) and Glu Mobile (NASDAQ—GLUU) are up and I expect continued accumulation in these stocks and sectors, as outlined in recent issues. Speaking of accumulation, investors should strongly consider a major industrial giant as well.

In the latest chapter of "Attack on Free Market Capitalism" this week, Michigan Senator Carl Levin accused **Caterpillar (NYSE – CAT)** of dodging \$2.4 billion in U.S. taxes over the last fifteen years. The Company used its wholly-owned Swiss affiliate to shift \$8 billion in profits from the U.S. to Switzerland and took advantage of a low 4% to 6% corporate tax rate it negotiated with the Swiss government. Cat representatives stated that it broke no tax laws, but Levin persisted on his crusade against this strategy stating, "I'm about as strong a supporter of manufacturing as you'll find in Washington...But this investigation demonstrates just how shifting profits to a tax haven is not just the province of high-tech companies."

So Levin's mantra for government regulation, union power, and most importantly getting more taxes from 'evil' corporations will no doubt put the U.S. on a path to prosperity. Look at Levin's model, <u>Detroit</u>. The bottom line is that 40% corporate tax rate is the highest in the world. One can argue about effective rates and tax shelters all day long, but as long as the rate is this high U.S., corporations will continue to move money off-shore. On a side note, Cat has gone from around 60,000 employees to 125,000 today over the same 15-year period, with over half now U.S.-based. Additionally, the stock has gone from around \$20 to close to \$100 creating wealth for investors over that time. It's amazing what can happen if government gets out of the way!

Have a great week!



The Goldman Guide

1498 Reisterstown Road, Suite 286 Baltimore Maryland 21208 Phone: 410.609.7100 info@goldmanresearch.com www.goldmanresearch.com

Launched in May 2010, *The Goldman Guide* is a free weekly publication of Goldman Small Cap Research and is written by Founder Rob Goldman with contributions from the GSCR contributor team. This non-sponsored investment newsletter seeks to provide investors with market, economic, political and equity-specific insights via an action-oriented, straight to the point approach. No companies mentioned in this newsletter are current sponsored research clients of the Company or its parent, With rare exceptions, all companies or investment ideas mentioned in this publication are publicly traded stocks listed either on the NYSE or the NASDAQ. Goldman Small Cap Research members and contributors' bios, certifications, and experience can be found on our website: www.goldmanresearch.com.

Disclaimer

This newsletter was prepared for informational purposes only. *Goldman Small Cap Research*, (a division of Two Triangle Consulting Group, LLC) produces non-sponsored and sponsored (paid) investment research. Goldman Small Cap Research is not affiliated in any way with Goldman Sachs & Co.

The Firm's non-sponsored research publications category, *Select Research*, reflects the Firm's internally generated stock ideas, along with economic, industry and market outlooks. In virtually all cases, stocks mentioned in **Select Research** offerings are listed on the NYSE or the NASDAQ. Publications in this category include the weekly newsletter *The Goldman Guide*, daily Market Monitor blogs, Special Reports, and premium products such as *The 30-30 Report*. Goldman Small Cap Research analysts are neither long nor short stocks mentioned in this newsletter.

Opportunity Research reports, updates and Microcap Hot Topics articles reflect sponsored (paid) research but can also include nonsponsored micro cap research ideas that typically carry greater risks than those stocks covered in Select Research category. It is important to note that while we may track performance separately, we utilize many of the same coverage criteria in determining coverage of all stocks in both research formats. Please view the company's individual disclosures for each engagement, which can be found in company-specific **Opportunity Research** reports, updates and articles.

Goldman Small Cap Research has not been compensated for any content in this issue.

All information contained in this newsletter and in our reports were provided by the companies mentioned via news releases, filings, and their websites or generated from our own due diligence. Economic, market data and charts are provided by a variety of sources and are cited upon publication. Stock performance data is derived from Yahoo! Finance. Our analysts are responsible only to the public, and are paid in advance to eliminate pecuniary interests, retain editorial control, and ensure independence.

The information used and statements of fact made have been obtained from sources considered reliable but we neither guarantee nor represent the completeness or accuracy. *Goldman Small Cap Research* did not make an independent investigation or inquiry as to the accuracy of any information provided by the Company, other firms, or other financial news outlets. *Goldman Small Cap Research* relied solely upon information provided by companies through filings, press releases, presentations, and through its own internal due diligence for accuracy and completeness. Such information and the opinions expressed are subject to change without notice. A *Goldman Small Cap Research* report, update, article, blog, note, or newsletter is not intended as an offering, recommendation, or a solicitation of an offer to buy or sell the securities mentioned or discussed. This newsletter does not take into account the investment objectives, financial situation, or particular needs of any particular person. This newsletter does not provide all information material to an investor's decision about whether or not to make any investment. Any discussion of risks in this presentation is not a disclosure of all risks or a complete discussion of the risks mentioned. Neither *Goldman Small Cap Research*, nor its parent, is registered as a securities broker-dealer or an investment adviser with the FINRA or with any state securities regulatory authority.

ALL INFORMATION IN THIS REPORT OR NEWSLETTER IS PROVIDED "AS IS" WITHOUT WARRANTIES, EXPRESSED OR IMPLIED, OR REP-RESENTATIONS OF ANY KIND. TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, *TWO TRIANGLE CONSULTING GROUP, LLC* WILL NOT BE LIABLE FOR THE QUALITY, ACCURACY, COMPLETENESS, RELIABILITY OR TIMELINESS OF THIS INFOR-MATION, OR FOR ANY DIRECT, INDIRECT, CONSEQUENTIAL, INCIDENTAL, SPECIAL OR PUNITIVE DAMAGES THAT MAY ARISE OUT OF THE USE OF THIS INFORMATION BY YOU OR ANYONE ELSE (INCLUDING, BUT NOT LIMITED TO, LOST PROFITS, LOSS OF OPPORTUNI-TIES, TRADING LOSSES, AND DAMAGES THAT MAY RESULT FROM ANY INACCURACY OR INCOMPLETENESS OF THIS INFORMATION). TO THE FULLEST EXTENT PERMITTED BY LAW, *TWO TRIANGLE CONSULTING GROUP, LLC* WILL NOT BE LIABLE TO YOU OR ANYONE ELSE UNDER ANY TORT, CONTRACT, NEGLIGENCE, STRICT LIABILITY, PRODUCTS LIABILITY, OR OTHER THEORY WITH RESPECT TO THIS PRESENTATION OF INFORMATION.

For more information, visit our Disclaimer: www.goldmanresearch.com

Goldman Small Cap Research The Goldman Guide www.goldmanresearch.com